

Learn from People Who've Done What You Want to Do

What are 3 things that you love/admire about this person's business style, website, or techniques.

1.

2.

3.

What do you wish you could do like this person?

Why aren't you?

If this was your business, what would you do differently? It's important to think about the stuff that you don't love, because you want your business to reflect you.

How does you she engage her target market?

What do you like about the way that she markets and sells?

How does the she stand out from others in her niche?