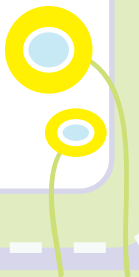


mini marketing makeover

{day 1}

Get brave. Contact 5-10 close friends and family members. Ask them these two questions: 1. If you were talking to someone who had never met me and you could only tell them one story about me to describe me, what story would you tell? 2. What is the one thing you think I do better than most other people? Write down all the commonalities here:



What do people compliment you on accomplishing that seems easy to you?



What are you doing when the hours just seem to fly by? When do you feel like you've hit that natural flow?



What adjectives would you use to describe yourself? What about your business? What makes you and your business unique?