

mini marketing makeover

worksheet 3: social media

{day 3}

Take a look out at all of your social media sites. Look at your Twitter profile, your Facebook page, your YouTube channel, your LinkedIn profile, and any other social media sites you use. Spend 5 minutes on each one, and ask yourself if you're being yourself on each of these sites. Then, list ways that you can infuse these sites with all the amazing characteristics that you listed on day 1:

Take 1-3 ideas that you listed above and write out the specific steps to make it happen below. For instance, if you decided that you need to update your Twitter background, you might need to take a new picture of yourself, redesign the background around that picture, and then upload it. Pull out your calendar and schedule time to accomplish the things you listed below.