

# The Starter Package

It's more than just coaching. It's an experience.



Please answer the following questions in a Word document and send the document to [blacksburgbelle@gmail.com](mailto:blacksburgbelle@gmail.com) or simply fill out the questions in an email and send. Include the subject line: "The Starter Package Application"

1. Full Name:

Business Name:

Website/Online Shop:

Blog:

Social Media Links {Facebook/Twitter}:

2. In 1-2 sentences, describe your business or business idea:

3. In 1-2 sentences, tell me what's unique about the products or services you want to offer:

4. Why should your target market care about your products or services? What value do they add?

5. If you had to describe yourself in 5 words, what would they be?

6. What's your story? How did you end up at this point in your life?

7. What would a perfect day look like to you? I want lots of details starting with what time you'd wake up and ending with what time you'd fall asleep. Don't think about this sitting at your computer. Take a notebook someplace inspiring and peaceful and allow yourself to dream big.

8. Where would you like your creative business to be in one year?

9. What steps have you already taken to start your business?

10. Why do you think "the starter package" is a good fit for you?